



Orlando



missão abrapark
Associação Brasileira de Estacionamento

IPI INTERNATIONAL
PARKING
INSTITUTE **2018**



A ABRAPARK
LEVA VOCÊ PARA
O MAIOR EVENTO
DE PARKING
DOS EUA



IPI CONFERENCE & EXPO

Evento anual do International Parking Institute





MAIS DE 3.500 PARTICIPANTES





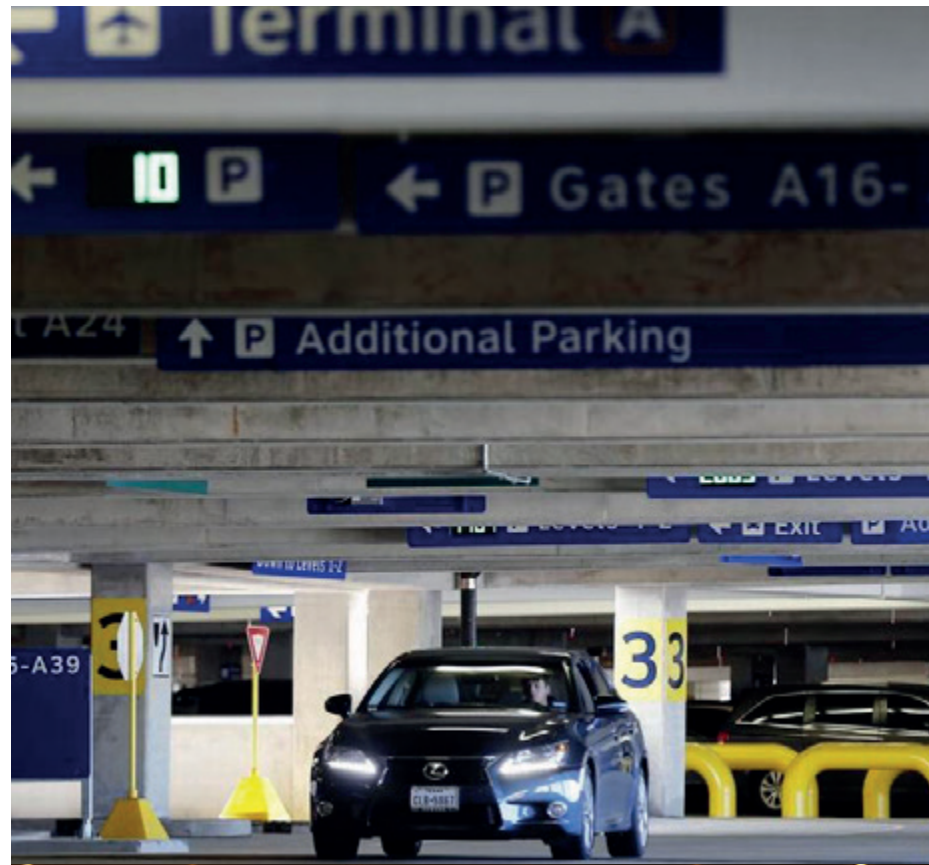
**CONGRESSO: PALESTRAS,
WORKSHOPS, TREINAMENTOS**





FEIRA: + DE 250 EXPOSITORES





PAYLOCK HELPS TO END THE PARKING WARS OF NYC

Using upwards of 10,000 vehicles each month, New York City already had a very effective method of collecting unpaid parking tickets. Every day, at the behest of the City, between 500 and 600 cars were impounded by City Marshals for owing more than \$ 200 in parking judgments. This process worked for everyone except the motorists.

In 2011, the City found a way to give back two of the most important costs to these motorists, their time and their money. By implementing self-release technology, the program allowed motorists to regain use of their cars in minutes compared to the hours and days it used to take to find a towed vehicle in one of the eight tow yards. Besides eliminating wasted time, the administration also found a way to reduce the financial burden of those targeted by reducing the cost of recovering a seized vehicle by 31%.

PROGRAM COMPARISON

| Specs | Before | After |
|-------------------------|---------------|---------------|
| Time to release vehicle | 2-3 days | 15-30 minutes |
| Cost to release vehicle | \$200 - \$300 | \$130 |
| Motorist satisfaction | Low | High |
| City revenue | Low | High |

MOTORIST FEEDBACK

WALTER P. MOORE



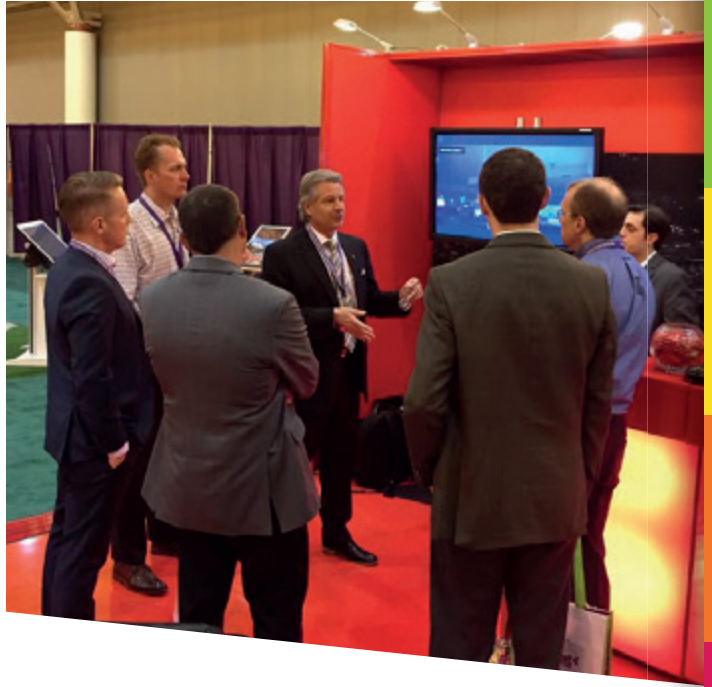
**VISITAS TÉCNICAS,
INOVAÇÃO, EXPERIÊNCIAS**





CERIMÔNIAS DE PREMIAÇÃO





NETWORKING



HOTEL DO EVENTO

Gaylord Palms Hotel & Convention Center - Orlando, Florida

Estrutura completa com restaurantes, piscinas lazer

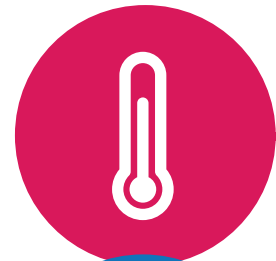
Centro de Convenções

Próximo aos complexos da Disney e Universal



HOTEL DO EVENTO





TEMPERATURA EM ORLANDO
EM JUNHO: **22°C A 32°C**



REGIÃO CENTRAL DA FLÓRIDA



APROX. 8 HORAS DE VOO
DE **SÃO PAULO (GRU)** ATÉ
**ORLANDO INTERNATIONAL
AIRPORT (MCO)**



376KM DE MIAMI, OU **3H30**
DE CARRO



HOTEL DA CONVENÇÃO HÁ
APENAS **15 MINUTOS** DOS
PRINCIPAIS PARQUES
TEMÁTICOS

Orlando

Além de aproveitar o maior evento de parking dos Estados Unidos, você estará na capital mundial da diversão





PARQUES DA DISNEY
PARQUES DA UNIVERSAL
PARQUES AQUÁTICOS
LEGOLAND

ESPORTES
TURISMO ECOLÓGICO
SHOWS, ARTE E CULTURA
PASSEIO DE BALÃO

AVENTURA:
KART, SKYDIVING, AIRBOATS
GASTRONOMIA
SHOPPING





PROMOÇÃO



abrapark

Associação Brasileira de Estacionamentos

ORLANDO - FLÓRIDA
3 A 6 DE JUNHO / 2018

INFORMAÇÕES

www.abrapark.com.br

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INSCRIÇÕES PARA A MISSÃO

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